



US Route 89 Appreciation Society:

Dedicated to promoting knowledge and understanding of the geography, history & culture along the West's most Western highway

Imagine a road that crosses America, north and south, border to border. The scenery on this road includes glacier-topped mountains, geysers periodically spewing boiling water and steam hundreds of feet in the air, a staircase of cliffs of red and pink and white rocks stretching as far as the eye can see, a mile deep canyon that is ten miles wide and two hundred miles long and a green desert of broad valleys ringed by jagged mountains.

Imagine as you travel this road that you visit sites illustrating the history of human occupation for the last 2,000 years. Touch the remains of prehistoric Native American dwellings. Walk through the mission churches and presidios of Spanish explorers. Follow the paths of mountain men and miners who sought their fortunes in the wilderness. Stop and rest in a town square laid out by Mormon pioneers. Sleep in a bunkhouse and ride the range on

a cattle ranch. Experience history through all your senses in the places where it happened.

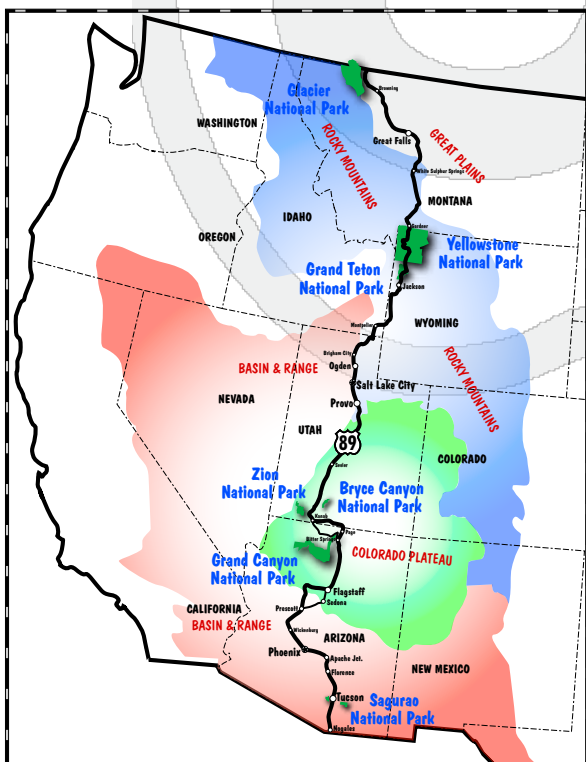
Imagine all of the outdoor adventures you ever wanted to have. Climb to the top of a 10,000 foot high mountain. Camp next to a mirror-smooth lake. Climb aboard a house boat and explore hidden alcoves and grottoes. Ride a raft as it descends through raging white water rapids. Sleep under the blazing stars of the desert sky.

Finally, imagine choosing from accommodations as diverse as a bed and breakfast in a quiet town off the beaten path or a resort spa with world-class golf and fine dining or the hustle and bustle of a large city with a wide choice of cultural and recreational events for your entertainment.

That's US Route 89.

US ROUTE 89 HIGHLIGHTS

- Sightseeing & Recreation: 7 National Parks, 13 National Monuments, 1 National Recreation Area, 14 National Forests, 22 National Wilderness Areas, 20 State Parks & Historic Sites.
- Connects Mexico and Canada through 5 states: Arizona, Utah, a corner of Idaho, Wyoming and Montana.
- Passes through three major metropolitan areas—Tucson, Phoenix and Salt Lake City—as well as numerous smaller cities and towns.
- Traverses all of the geographic provinces of the interior West from the Basin & Range to the Colorado Plateau, across the Rocky Mountains and into the Great Plains.
- Presents numerous opportunities to learn about the history of the West from the culture of native peoples to Spanish exploration, the Westward expansion of the United States, Mormon settlement and the growth of modern cities.



BECOME A MEMBER OF THE US ROUTE 89 APPRECIATION SOCIETY

If the thought of this road fires your imagination, you are invited to join the US Route 89 Appreciation Society. The Society is dedicated to providing its members with the all the information they need to plan a trip along this unique highway.

Members can sign up to receive a monthly e-mail newsletter with features about places to visit and up-to-date listings of special events and happenings.

The Society website—us89society.org—will be the source of information for travelers and residents along 89. Detailed maps and photographs will guide visitors to scenic wonders and other attractions. The website will also be a communications center for current events and issues affecting those who live along 89. There will be a calendar of events with submissions from our members. Local non-profit cultural and environmental organizations will also be listed.

The US Route 89 Appreciation Society is part of nature photographer James Cowlin's project to document the people and places along this unique highway. The project includes the creation of a traveling photography exhibition and a large-format book of landscape photographs. A Road Trip Map Book is available that connects the geography and history of the West to places along the road.

INDIVIDUAL

10-Mile General Membership \$10

- Membership Certificate
- Life's So Fine on Route 89 Magnet
- E-mail Newsletter
- Invitations to all project events

50-Mile Enhanced Membership \$50

- All of the General Member Benefits PLUS
- US Route 89 Map Book—Electronic (PDF) Version
- Member's discount on all publications

89-Mile Life's So Fine on Route 89 Membership \$89

- All of the General Member Benefits PLUS
- US Route 89 Map Book—Electronic (PDF) Version
- Life's So Fine on Route 89 Embroidered Patch
- Member's discount on all publications

100-Mile Supporting Membership \$100

- All of the General Member Benefits PLUS
- US Route 89 Map Book—Printed Version
- Member's discount on all publications

National Park Membership \$250

- All of the General Member Benefits PLUS
- US Route 89 Map Book—Printed Version
- Fine Art 5x7 Print of Your Favorite US 89 National Park
- Member's discount on all publications

• 20% discount on prints of James Cowlin's photographs for display in your offices.

Civic and Cultural Organization Membership \$250

- Benefits:
- All of the General Business Member benefits
 - Enhanced listing in all publications and on the Society website

BUSINESS, CIVIC & CULTURAL ORGANIZATIONS

Business Membership \$500

- Benefits:
- Framed Membership Certificate
 - Links on the US Route 89 Website from Road Trip Guide and Sponsors page
 - Link in monthly email newsletter, Along 89
 - Listing in US Route 89 brochure
 - Acknowledgement in all publications including the Road Trip Map Book
 - 20% discount on licensing fees for the use of James Cowlin's photographs in promotional materials such as brochures, magazine articles, websites and trade show displays.

Sign me up for the following membership category:

- 10-Mile General Membership—\$10
- 50-Mile Enhanced Membership—\$50
- 89-Mile Life's So Fine on Route 89 Membership—\$89
- 100-Mile Sustaining Membership—\$100
- National Park Membership—\$250
- Business Membership—\$500
- Civic & Cultural Organization Membership—\$250

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

E-mail address: _____

Phone: _____

Amount Enclosed (payable to US Route 89 Appreciation Society): _____

Mail to: James Cowlin • PO Box 5381 • Oracle, AZ 85623

Phone: 602-944-3286 • email: jim@us89society.org • www.us89society.org

